



AndrewReff • UI/UX Designer

Contact

718 E Georgia St, Apt 380
Indianapolis, IN 46202
E andrew@andrewoff
C 812-618-6760
W andyreff.design

Profile

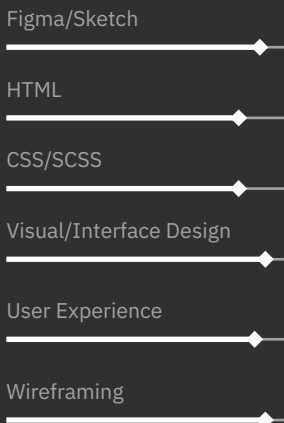
I am an experienced UI/UX designer with a strong and demonstrated history of working in the computer software industry with professional skills in User Experience, User-centered Design, and User Interface Design. Skilled in UI/UX Design, Agile and Scrum Development, Adobe Photoshop, Illustrator, Figma, Sketch & Invision. I love bringing to life beautiful and meaningful concepts, all the way from empathy and ideation to prototyping and implementation.

Education

AS Information Technology Multimedia
ITT Technical Institute
2007 to 2008

BA Graphic Design
Univ of Southern Indiana
2005 to 2007

Top Skills



Experience

Allegion Oct 2018 to Present
UI/UX Designer

- Co-authored Allegion's first ever design system using an atomic design methodology.
- Collaborated alongside with digital and business teams to create and develop applications, both mobile and web platforms.
- Lead workshops with fellow designers and business/stakeholders to build a user flows and wireframes.

DriveCentric May 2013 to Oct 2018
UI/UX Designer, Creative Director, Operations

- Designed and developed companies branding from companies initiation.
- Authored companies initial application design system for web and mobile platforms.
- Wrote and helped implement web application UI using SCSS and HTML, before handing project over to development team to add logic/data.
- Lead workshops with fellow designers and business/stakeholders to build a user flows and wireframes.

Finishline Apr 2011 to May 2013
UI/UX Designer

- Designed and developed promotions, landing pages, emails for the various platforms of their eCommerce website.
- Worked daily with multiple business partners and designers and would manage and be responsible for multiple projects/initiatives at a given time.
- Would oversee projects from an initial concepting stage all the way to implementation and deployment live on the company's website.

Slingshot SEO Aug 2010 to Apr 2011
UI/UX Developer

- Developed web applications for the company's internal web software.
- Worked daily with multiple business partners and developers while building projects using HTML & CSS along with JavaScript, PHP and MySQL all while using the PHP framework CodeIgniter.

Mediasauce Dec 2008 to Aug 2010
Interactive Developer

- Developed website front end code using CSS and HTML and implemented front end code into Wordpress framework and would write Wordpress backend logic for sites to be used as CMS.

Weblink International (MemberClicks) Feb 2008 to Dec 2008
Interactive Developer

- Developed US chamber websites utilizing HTML & CSS in a .NET framework to create site designs
- Managed customer support requests throughout development and implementation process until site when live.